

IAU 30 GA

VIENNA 2018
AUGUST 20-31

International Astronomical Union
XXXth General Assembly
astronomy2018.org



EXHIBITOR & SPONSOR PROSPECTUS

Austria Center Vienna



**universität
wien**

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International Astronomical Union (IAU) XXXth General Assembly

August 20th - 31st, 2018
Austria Center Vienna (ACV)
Bruno-Kreisky-Platz 1
1220 Vienna, Austria

Top 10 countries by participants during the previous XXIX IAU General Assembly

1	United States	1311
2	China	229
3	Japan	169
4	United Kingdom	141
5	France	136
6	Germany	122
7	Australia	102
8	South Korea	95
9	Canada	63
10	Italy	60

Contact for exhibitors:

Nikolaus Ortner
University of Vienna
Universitätsring 1, 1010 Vienna, Austria
Phone: +43-1-4277-17640
Mobile: +43-664-60277-17640
Email: iau.ga2018.exhibit@univie.ac.at

Further information is available on the
IAU XXXth General Assembly website:
astronomy2018.org

The International Astronomical Union (IAU) General Assembly

meets every three years in a different IAU member country.
After Sydney, Prague, Rio de Janeiro, Beijing, and Honolulu,
Austria will be hosting the General Assembly in Vienna in 2018.



OUR HISTORY

The International Astronomical Union (IAU), founded in 1919, promotes and safeguards the science of astronomy in all its aspects through international cooperation. The IAU's General Assembly takes place every three years and provides a venue for both scientific discussion, collaboration and personal meetings, but more importantly a structure for establishing standards and definitions, fostering new initiatives and, recently, coordinating international outreach activities.

OUR ATTENDEES

The University of Vienna is hosting the XXXth General Assembly of the International Astronomical Union (iau.org) August 20-31, 2018, in Vienna, Austria. We conservatively expect about 4,000 astronomical researchers and administrative research persons from around the world to attend. This General Assembly could become the largest in history.

XXXth IAU GENERAL ASSEMBLY

General Assemblies of the IAU are organized as the biggest meetings of professional astronomers, in addition to business meetings of the Union hosting more than 25 scientific symposia and conferences spread over 2 weeks. We are encouraging exhibitors and sponsors to participate fully at this prestigious international conference. By supporting the IAU XXXth General Assembly, you become a partner in the critical mission of the International Astronomical Union.

GENERAL NOTES

For your travel planning and accommodation please visit the website for more information and take advantage of the hotel booking options given on the IAU website astronomy2018.univie.ac.at/travel-arrangements.



WHY EXHIBIT AT IAU XXXth GA?

The General Assembly of the International Astronomical Union takes place every 3 years and is by far the largest international gathering of scientists, researchers, observatory managers and decision makers in the field of astronomy and astrophysics world-wide. Within the 2 weeks of the General Assembly a total of at least 27 scientific meetings are hosted, each lasting several days, as well as a large program for the public. Your organization will be visible for about 4,000 attendees as they come together in Austria's capital city Vienna, in the very heart of Europe.

EXHIBITING OPPORTUNITIES

Exhibition space will be accommodated at the Austria Center Vienna (ACV) and will be reserved on a first-come, first-served basis with priority given to our sponsors. To increase your chances of getting your preferred booth location, the Exhibit Booth Reservation Forms should be returned by **January 31st, 2018.**

The exhibition area is distributed over 2 floors mainly divided into booths but also containing free space in the entrance foyer of the ground floor that allows the free structuring of the stand and the installation of instruments up to a height of 4.5 m. The minimum space in this area is 10 m² and exhibitors have to deliver their construction on a separate plan which is included on page 14.

Those exhibitors reserving a booth should indicate their preferred location within the submitted form. We will do our best to accommodate your requests; however, we cannot guarantee the availability of the locations of your preference. Since we intend to group the booths according to their profession, we might be unable to meet your request. We will notify you in advance about these changes.

As one discerns from the floor plan (page 7) the exhibition area is not disconnected from the conference site but instead fully embedded into the conference traffic between 3 floors and the several lecture halls. Even stands more distant from the entrance hall have to be passed by the attendees regularly. Moreover, coffee-break stands will be located close to the exhibition area. Therefore, high and equal visibility is guaranteed for all exhibitor booths.

The exhibit is mainly designed for the display, demonstration and sale of items and services related to astronomy and astrophysics and also has public-outreach and educational character, especially for visiting pupils and teachers from Austrian schools.

EXHIBITOR FEES

We offer three different versions of exhibition space:



Economy:

3x3 m² space including carpet and 2 meeting registrations.

Price: **€ 2,800.-**



Standard:

3x3 m² standard booth including carpet, white walls, banner with exhibitor's name, 1 spotlight, 1 table, 2 chairs, 1 waste bin and 2 meeting registrations.

Price: **€ 3,800.-**

Every additional 3x3 m² booth is equipped as Economy and includes 1 additional meeting registration

Price: **€ 2,500.-**



Special:

Special Area near the main entrance without a top cover, providing space up to 4.50 m height for large equipment, instruments or other structures.

The minimum space is 10 m².

2 meeting registrations are included for every 10 m². Please outline your exhibition layout on page 14.

Price per m²: **€ 500.-**



Standard WIFI is available in the whole conference venue and is included.

High-speed internet access must be ordered separately for additional expenses and need to be specified in advance.

The **standard electricity package**, including power supply of 1.1 kW with 230 V and a triple socket, amounts to **€ 150.-**

Additional equipment and stronger power connections can be hired at the exhibitor's expense and need to be specified in advance. A catalogue with available items can be found at

<http://astronomy2018.univie.ac.at/exhibit-sponsor>

Exhibit requests are due:

Final deadline - January 31st, 2018

Please return forms to:

Nikolaus Ortner

University of Vienna

Universitätsring 1, 1010 Vienna, Austria

Phone: +43-1-4277-17640

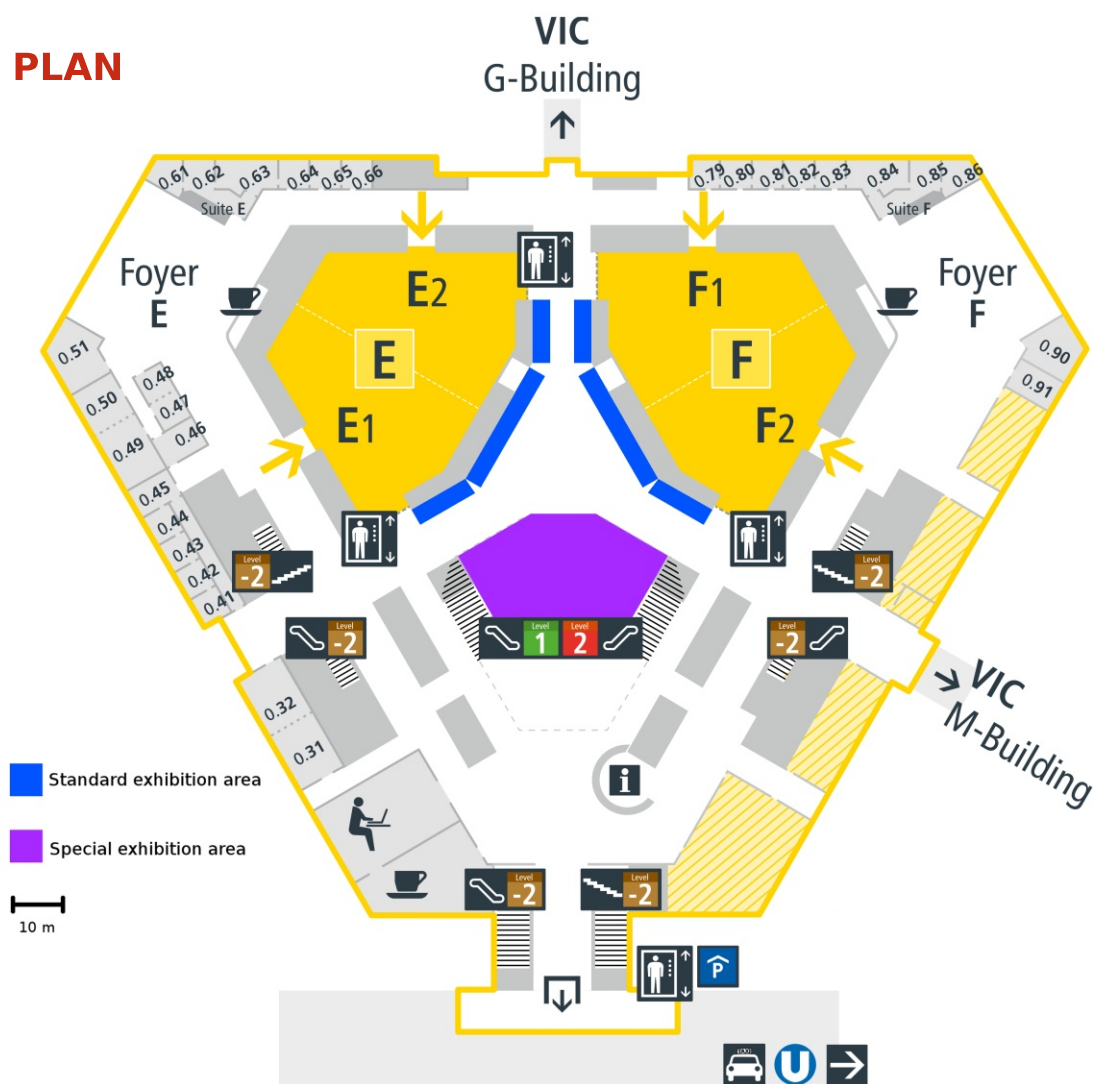
Mobile: +43-664-60277-17640

Email: iau.ga2018.exhibit@univie.ac.at

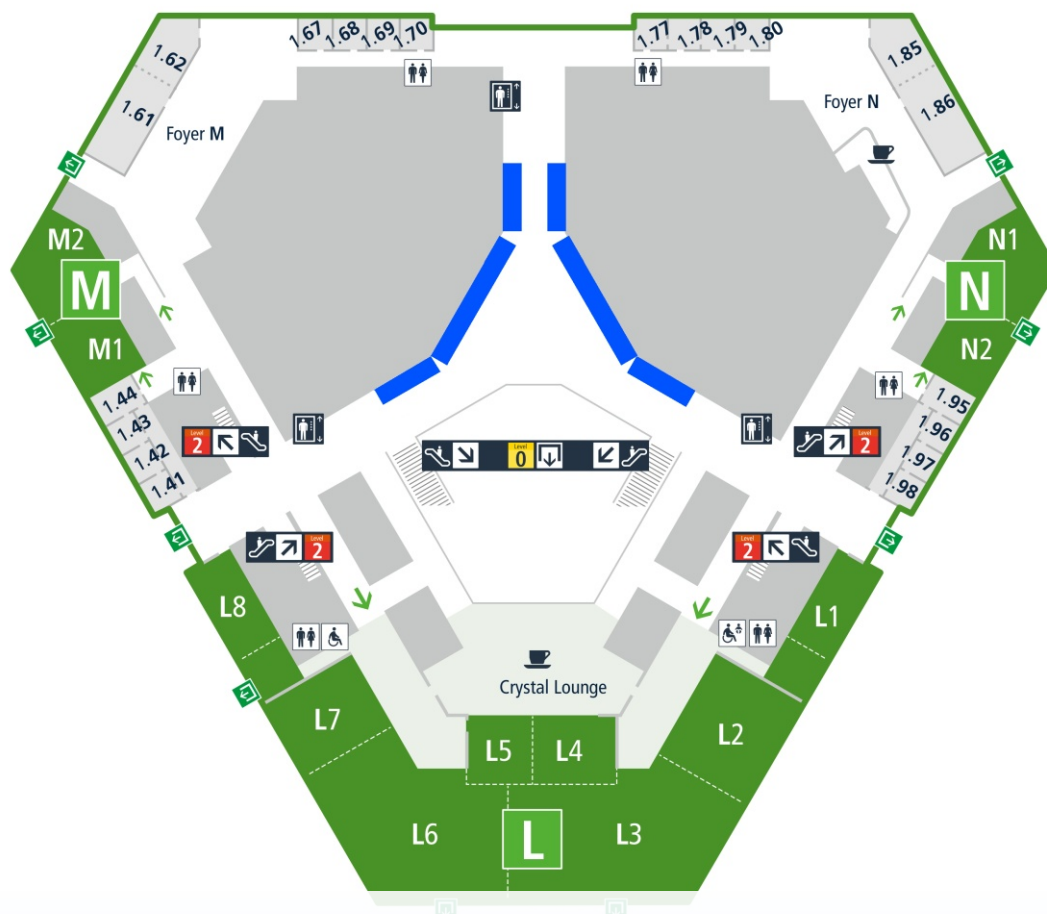


FLOOR PLAN

Level 0



Level 1



PREVIOUS EXHIBITORS & SPONSORS

- American Astronomical Society
- Andor Technology
- Associated Universities, Inc. & NRAO
- Astro Haven Enterprises
- Astronomical Consultants & Equipment Inc.
- Australian Astronomy Group:
 - Astronomy Australia Ltd (AAL)
 - CAASTRO - ARC Centre of Excellence for All-sky Astrophysics
 - CSIRO Astronomy and Space Science
 - ICRAR International Centre for Radio Astronomy Research
 - Australian Astronomical Observatory
 - Department of Industry, Innovation and Science
- AURA
- Ball Aerospace & Technologies Corp.
- Big Kid Science & Story Time From Space
- Cambridge University Press
- Center for Astronomy & Physics Education Research (CAPER)
- Chile - SOCHIAS
- Chinese Astronomical Society (CAS):
 - National Astronomical Observatories, CAS
 - Shanghai Astronomical Observatory, CAS
 - Purple Mountain Observatory, CAS
 - Institute of High Energy Physics, CAS
 - Yunnan Observatories, CAS
 - Nanjing University
 - The Kavli Institute for Astronomy and Astrophysics at Peking University
- Cogent OA, Taylor & Francis Group
- Deutsches SOFIA Institut, University of Stuttgart, Germany
- EDP Sciences - Astronomy and Astrophysics
- Elsevier
- European Southern Observatory
- European Space Agency
- Finger Lakes Instrumentation
- Gaia Research for European Astronomy Training - GREAT
- Giant Magellan Telescope
- Hubble @25
- LIGO Scientific Collaboration (and Other Gravitational Wave Astronomy Partners)
- IAU Office of Development
- IAU Office of Outreach
- IAU International Year of Light
- IAU General Assembly 2018 - Vienna
- IOP Publishing
- JPL Exoplanet Exploration Program
- The Korean Astronomical Society
- Korea Astronomy & Space Science Institute
- Max-Planck-Institut Für Radioastronomie



PREVIOUS EXHIBITORS & SPONSORS

- Mauna Kea Observatories:
 - The Submillimeter Array
 - East Asian Observatory
 - Institute for Astronomy, University of Hawaii
 - Canada-France-Hawaii Telescope
 - Subaru Telescope
 - Keck Observatory
 - Pan-STARRS
 - Gemini Observatory
 - Thirty Meter Telescope
 - PISCES
 - University of Hawaii at Hilo
 - Infrared Telescope Facility
 - United Kingdom Infrared Telescope
 - Daniel K. Inouye Solar Telescope
- MESATech
- Millennium Institute of Astrophysics
- NASA
- National Astronomical Observatory of Japan
- National Radio Astronomy Observatory (NRAO)
- National Science Foundation
 - Associated Universities, Inc.
 - Arecibo Observatory
 - AURA
 - Gemini Observatory
 - Large Synoptic Survey Telescope (LSST)
 - National Optical Astronomy Observatory (NOAO)
 - National Radio Astronomy Observatory (NRAO)
 - National Solar Observatory
- Norwegian Academy of Science and Letters
- Officina Stellare SRL- Italy
- Oxford University Press
- Planck Legacy Archive
- PlaneWave Instruments
- Princeton University Press
- QHYCCD
- RADIONET3
- SCAR Astronomy and Astrophysics from Antarctica
- Space Telescope Science Institute
- Spectral Instruments
- Springer
- Square Kilometer Array Telescope
- Sunpower Cryotel Cryocoolers
- The Astronomical Society of the Republic of China (Taiwan) (ASROC)
- Universities Space Research Association
- University of Arizona Press
- University of Hawaii Press
- USNC - The National Academies

EXHIBIT RULES AND REGULATIONS

Definition

The words "Exhibit Management" as used herein refer to the University of Vienna.

Arrangement of Exhibits

All exhibits must be arranged without obstructing the general view or hiding other exhibits. Backgrounds (including signs) must be no more than 2.5 m in height (4.5 m in the Special Area). Material extending into the exhibit area by more than 1 m from the back wall cannot exceed 1 m in height. No partitions other than the side rails will be allowed, unless specifically approved by Exhibit Management. Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. Exhibit Management may (at the exhibitor's expense) direct revisions of any exhibit that does not comply with the above guidelines. Exhibit booths may only be used in a straight line as it appears on the floor plan.

Location/Layout of Exhibits

At all times, Exhibit Management reserves the right to alter the location and/or layout of the exhibits in the best interests of the overall exhibition and meeting.

Installation/Dismantling

Exhibits must be completely installed by 5:00 pm on Sunday, 19 August 2018. Exhibit Management reserves the right to re-assign any space not installed at that time. No packing or dismantling of exhibits will be permitted prior to the official closing of the exhibition, and there will be a €500.- fine for any exhibitor dismantling prior to the closing of the show.

Official Service Contractor

The University of Vienna is the official service contractor. The contact is Nikolaus Ortner, +43-1-4277-17640. Please contact him for pricing information. Exhibit Kits and other important information will be sent to the primary exhibit contact listed on the exhibit booth reservation form.

Occupancy of Booths

All booths should be staffed during the advertised show hours. These are formally on each conference day from 8:00 am to 5:00 pm. Detailed scheduling will be delivered at the installation.

General Conduct of Exhibitors

All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. Furthermore, all of the following practices are expressly prohibited: the promotion of products or services other than those of the exhibitor, excessive noise that would interfere with other exhibitors, the storage or use of flammable or explosive materials (or any substance prohibited by local laws or insurance carriers), the operation of X-ray equipment, the soliciting of participation in surveys or any other harassment of attendees, the use of live animals, the solicitation of business by anyone other than the representatives of exhibiting organizations, and the publicizing or conducting of any activities that would attract attendees away from the exhibition during exhibit hours.

Rejection & Penalties

Exhibit Management reserves the right to refuse any applicant for exhibit space, as well as the right to restrict or evict any exhibit that, in the opinion of Exhibit Management, detracts from the general character of the exhibition. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, Exhibit Management will not be liable for any refunds or other exhibit expenses.

Insurance

Exhibitors are urged to take out a portal-to-portal rider on their own insurance policy, usually available at a nominal cost, to protect against loss through theft, fire, damage, etc. Exhibitors are responsible for their equipment and property. The exhibit area will be monitored and secured, but the University of Vienna does not guarantee nor protect the exhibitor against loss of any kind. Each party agrees to be responsible for its own property through insurance or self-insurance; exhibitors shall hold harmless the University of Vienna for any and all damage caused by theft and those perils normally covered by fire and extended coverage policy.

Liability

The exhibitor agrees to assume all responsibilities for any damage to the exhibit booth area. The exhibitor also expressly indemnifies and holds harmless the University of Vienna, the show's official service contractor, and any other agents of Exhibit Management from any and all liability that may ensue from accidents, injuries, damage by fire, loss or theft of property, or any other cause the exhibit booth area. Security guards will be provided; however, the exhibitor retains sole responsibility for his/her own exhibit materials. In the event that the exhibition is canceled, the liability of Exhibit Management shall be limited to the monies paid by the exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by Exhibit Management for the exhibition.

Subletting of Space

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted without the knowledge and written consent of Exhibit Management.

Payment Terms

Only credit cards and bank transfers are accepted. Exhibit Fees should be made payable to the University of Vienna, Universitätsring 1, 1010 Vienna. Questions regarding exhibits and/or rates should be directed to Nikolaus Ortner, +43-1-4277-17640.

Cancellation Policy

After a signed contract has been received, cancellations prior to June 30th, 2018 will be liable for a penalty of € 600.- per booth reserved. No refunds will be given after July 1st, 2018. All cancellations must be submitted in writing.

EXHIBITOR CHECKLIST

Submit:

Exhibitor Registration Form (page 12)

Exhibit Booth Reservation Form (page 13)

Special Exhibition Area Layout Plan (page 14), only if selected

Logo for Program and Signage (email to iau.ga2018.exhibit@univie.ac.at)

Contact:

Nikolaus Ortner
University of Vienna
Universitätsring 1, 1010 Vienna, Austria
Phone: +43-1-4277-17640
Mobile: +43-664-60277-17640
Email: iau.ga2018.exhibit@univie.ac.at

Updated information is available here:
astronomy2018.org



IMPORTANT DATES

January 31st, 2018

Exhibitor Reservation
Deadline

June 30th, 2018

Deadline for Exhibitor
Registration

August 19th, 2018

Exhibitor Move-in

September 1st, 2018

Exhibitor Move-out



IAU XXXth General Assembly Exhibitor Registration Form

20th - 31st August 2018, Vienna, Austria

Complete this registration form and return it by **June 30th, 2018**.

Please specify the name of each exhibit staff person working at your exhibit booth during the conference. Each exhibitor must wear an official identification badge. We provide 2 full meeting registration badges for each 3x3 m² exhibition area and one further badge for each additional 3x3 m² area.

Company Name
Contact Person

Booth No.
Email

FULL MEETING BADGES

Name	Email	Affiliation on Badge	Will this person staff the booth?
------	-------	----------------------	-----------------------------------

ADDITIONAL MEETING BADGES

For every additional 3x3 m² exhibition area, one further free meeting badge is provided. Further members of the exhibition crew are counted as regular GA participants and are charged with € 600.-.

Name	Email	Affiliation on Badge	Will this person staff the booth?
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IAU XXXth General Assembly Exhibit Booth Reservation Form

20th - 31st August 2018, Vienna, Austria

Complete this reservation form and return it by **January 31st, 2018**.

You can specify your preferences for booth location (see floor plans on page 7) and the type of your exhibition area (see page 6).

Organization	
Contact Person	Email
Onsite Contact	Email
Address	
City	Country
State/Province	ZIP/Postal Code
Telephone	
Website	
Name on Booth Sign	

Booth Selection

Economy - € 2,800.-

Total number of 3x3 m² areas

Standard - 1st: € 3,800.-
any additional: € 2,500.-

Total number of 3x3 m² booths

Special - € 500.- / m²

Special Area in m²

Height in m

Power Supply:

Standard (1.1 kW, 230 V): € 150.-

Enhanced (can be hired separately)

Preferences for booth location:

Level 0

Level 1

We accept all terms, conditions, and regulations declared in the exhibit rules on page 10.

Exhibitor Signature: _____ Date: _____

Payment Information

Amount Due	
Payment Method	<input type="checkbox"/> Credit Card <input type="checkbox"/> Bank Transfer

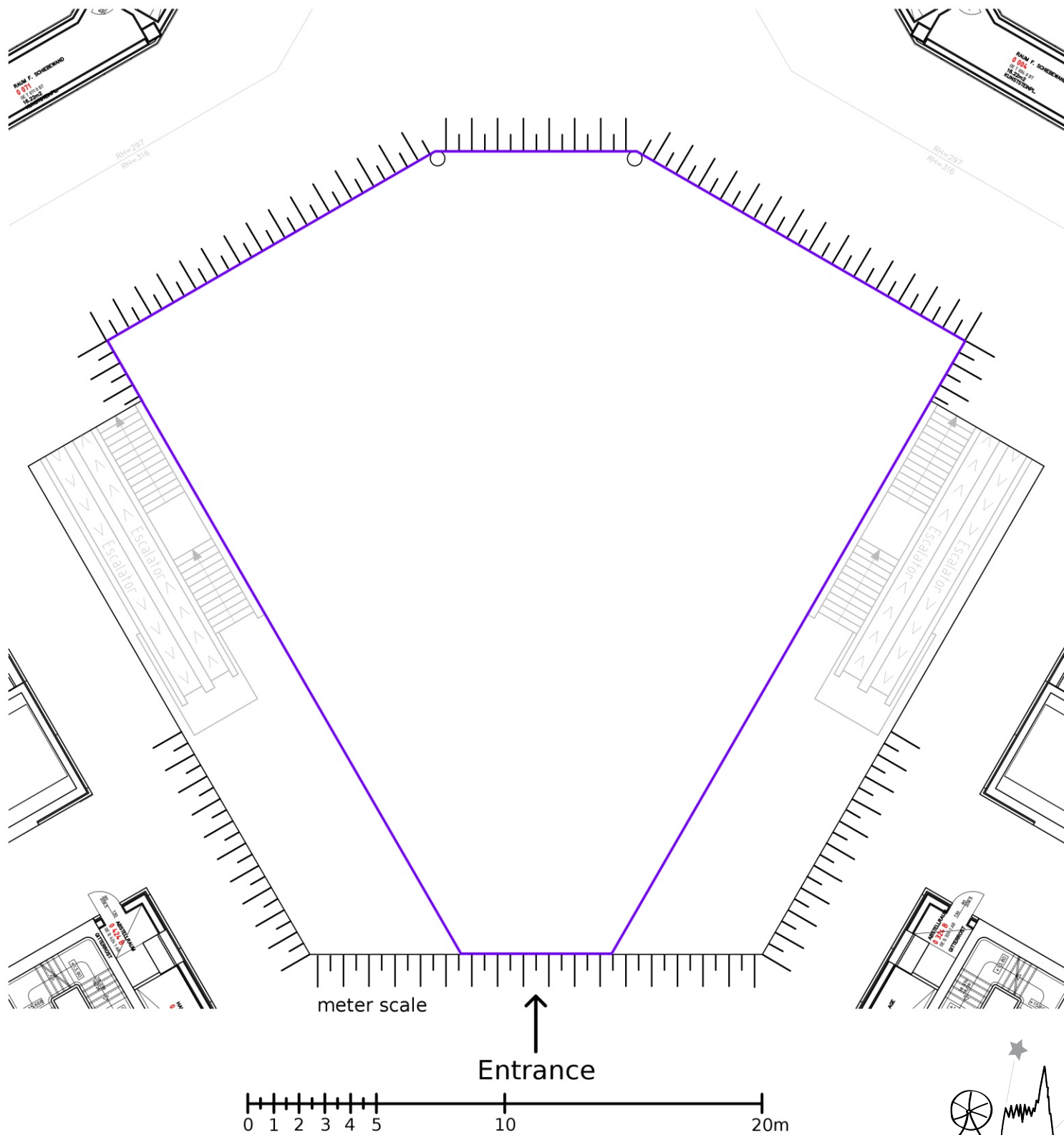
Credit Card Information

Credit Card	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex <input type="checkbox"/> Diners
Name on card	
Card Number	Expiry Date
Signature	CVV/Card Security Code
Office Use	Auth:

IAU XXXth General Assembly Special Exhibition Area Layout Plan

20th - 31st August 2018, Vienna, Austria

If you want to make a reservation in our Special Exhibition Area with a maximum height of 4.50 m, please outline your exhibition layout inside the purple-marked realm and return this page by **January 31st, 2018**. The minimum space for a reservation in this Special Area is 10 m². Please note that the final decision of the distribution of this Special Area will be made by the exhibition management according to the requested height and available space. The distance scale is indicated in meters.



SPONSOR LEVELS, BENEFITS & RECOGNITION

As a sponsor, you not only become visible for the whole scientific community in the field of astronomy and astrophysics and to the local public and lots of tourists, but you will also get a series of benefits. Those include:

- ▶ Your advert flyers added to the conference bags
- ▶ Your logo will be exhibited at all events during the GA and in the conference program
- ▶ Invitation to official receptions
- ▶ Priority for exhibition location

All sponsors will receive recognition on the IAU XXXth General Assembly website, in the mobile app, signage and at the specific supported events.

Since the crowd of participants are internationally widely travelling scientists, your sponsoring display will give your company more international attention and recognition by the participants.

For **local sponsors**, it is relevant to consider that a public outreach programme will take place in parallel to the scientific meetings. Moreover, your advertisement as sponsor will lead to recognition by the participants, most of whom extend their visits to Vienna in addition to the General Assembly.

**ADDITIONAL
BENEFITS
OUTLINED HERE**



PLATINUM: > € 20,000.-

- Free 3x3 m² exhibition booth
- Recognition & Acknowledgement during Sessions
- Complimentary Full Page Ad in Daily Newspaper
- Free Banner Ad on the Meeting Website
- Up to 4 Full Meeting Registrations and 4 Invitations to Banquet
- Access to Sponsor Lounge
- Banner Display in Exhibit Hall

GOLD: > € 10,000.- to € 20,000.-

- Free 3x3 m² exhibition booth
- Recognition & Acknowledgement during Sessions
- Complimentary Half Page Ad in Daily Newspaper
- Free Banner Ad on the Meeting Website
- Up to 2 Full Meeting Registrations and 2 Invitations to Banquet
- Access to Sponsor Lounge
- Banner Display in Exhibit Hall

SILVER: > € 5,000.- to € 10,000.-

- Free 3x3 m² exhibition booth
- Recognition & Acknowledgement during Sessions
- Complimentary Quarter Page Ad in Daily Newspaper
- Free Banner Ad on the Meeting Website
- Up to 2 Full Meeting Registrations and 2 Invitations to Banquet
- Access to Sponsor Lounge

BRONZE: > € 2,500.- to € 5,000.-

- Recognition & Acknowledgement during Sessions
- 1 Full Meeting Registration and up to 2 Invitations to Banquet
- Access to Sponsor Lounge

FRIEND: € 1,000.- to € 2,500.-

- Recognition & Acknowledgement during Sessions
- Up to 2 Invitations to Banquet

SUPPORTER: < € 1,000.-



SPONSOR LEVELS

Platinum: > € 20,000.-

Gold: > € 10,000.- to € 20,000.-

Silver: > € 5,000.- to € 10,000.-

Bronze: > € 2,500.- to € 5,000.-

Friend - € 1,000.- to € 2,500.-

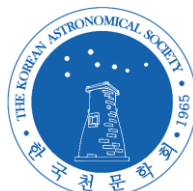
Benefits	Platinum	Gold	Silver	Bronze	Friend
3x3 m ² exhibition booth	✓	✓	✓		
Full Page B&W Advertisement in Daily Newspaper	✓				
Handout Station in Registration Area	✓				
Company Bio in Meeting App	✓	✓			
Access to list of meeting attendees	✓	✓			
Complimentary Full Registration	4	2	2	1	
Mobile App Banner Ad	✓	✓	✓		
Extra Meeting Signage	✓	✓	✓		
Daily Access to the Sponsor Lounge	✓	✓	✓	✓	
On-site announcements and recognition	✓	✓	✓	✓	
Pre-Meeting Promotion	✓	✓	✓	✓	
Logo on the Meeting Website	✓	✓	✓	✓	✓
Logo in the Meeting Newsletter	✓	✓	✓	✓	✓
Signage next to sponsored item	✓	✓	✓	✓	✓
Prime Exhibitor Location (if ordered)	✓	✓	✓	✓	✓
Invitations to all Conference Receptions and the Banquet	4	2	2	2	2
Banner Display in Exhibit Hall	✓	✓			
1/2 Page Ad in Daily Newspaper		✓			
1/4 Page Ad in Daily Newspaper			✓		

For more information please contact:

Nikolaus Ortner
Exhibits & Sponsor Coordinator
XXXth IAU General Assembly
University of Vienna
Universitätsring 1, 1010 Vienna, Austria
Phone: +43-1-4277-17640
Mobile: +43-664-60277-17640
Email: iau.ga2018.sponsor@univie.ac.at



We are grateful to the following organizations for their already provided sponsorship commitments:



SPONSORING OPPORTUNITIES

City Hall Reception: € 25,000.-

This special reception by the Mayor of Vienna takes place on the first Tuesday night, Aug. 21st, in the Festival Hall for 1000 participants and partners.

Conference Banquet: € 100,000.- (fractional contributions to reduce the Banquet fee are welcome)

This event will be held in the second week and attended by over 2000 attendees and their partners.

Opening Reception: € 45,000.- (shared contributions by multiple sponsors are possible)

This special reception kicks off the meeting. Be one of the first to welcome attendees to the meeting.

Closing Reception: € 30,000.- (partial contributions by more sponsors possible)

This reception brings the meeting to a close. You will have one more opportunity to leave a lasting impression.

Young Astronomers Reception: € 5,000.- (one each week)

This lunch event is aiming at gathering young astronomers for discussions among themselves and with senior scientists about professional affairs. Finger food and drinks will be served.

Opening Ceremony: € 10,000.-

This event officially opens the whole 2-weeks conference gathering on Monday, Aug. 29th with speeches by the President of Austria, the Federal Minister of Science, Research, and Economy, the President of the International Astronomical Union, the Mayor of the City of Vienna, the Rector of the University of Vienna, the President of the Austrian Academy of Sciences, and others (all invited). This ceremony is mixed of speeches and cultural performances by Austrian musicians and dancers. Don't miss to become the single sponsor of this ceremony.

Handover Ceremony: € 10,000.-

This event takes place on Thursday afternoon during the 2nd week and formally closes the meeting after the 2nd part of the General Assembly. Also, a ceremony of speeches and cultural performances by Austrian musicians and dancers and those from the next host of the GA 2021 in Busan, South Korea, will be held and finishes with the handover of the official IAU flag from Vienna to Busan.

Cyber Café, Charging Stations

These will be high traffic areas provided for attendees to access the internet. The sponsor's organization logo will be displayed on monitors and structures. Mobile Devices charging stations will be setup in a centralized location so attendees can charge cell phones, tablets and laptops.

Daily Coffee Breaks: € 5,000.- (20 opportunities)

Coffee and other refreshments will be provided for all attendees each day in the Exhibit Hall. Sponsors can supply branded mugs or other items.

IAU Sponsor Lounge

As we show gratitude to our sponsors, you will have an opportunity to display marketing material about your organization in the sponsor lounge.

Mobile App

The IAU Meeting Mobile App will be branded with your company logo and promotion.

Scientific and Public Plenary Talks: € 2,000.- (4-5 evening events)

Increase your organization's visibility by sponsoring the plenary sessions and distribute your company's collateral. At the conference venue, the IAU is offering 3 scientific talks to the public (in English). In addition, public talks will also be presented to the local people of Vienna at different attractive public sites.



Symposia, Focus Meetings, Division Meetings

Increase your organization's visibility by sponsoring Symposia or Focus and Division Meetings and distribute your company's collateral (see GA structure).

Wireless Internet

Provide wireless internet to the meeting attendees at various locations throughout the venue.

Attendee Totebags

Every attendee receives a meeting bag upon registration filled with meeting materials. Your logo will appear on the bag.

Registration Handout (Pens, Postcards, Pads, Memory Sticks, Charging pads, etc.)

Inserts will be distributed in the meeting bags to attendees with an imprint of your organization logo. Organization provides collateral.

Dessert Reception/Focus Meeting/Coffee

Host a dessert reception for a special IAU event. Several options are available. Includes catering plus naming rights.

Attendee Lanyards and Badge Holders

Each attendee will receive a lanyard with organization logo imprint.

Handout Stations

Increase your organization's visibility by displaying your marketing materials at a station in the registration area.

Digital Banner or Poster Display

We will display your logo on one 47" monitors or place your poster in a high traffic area.

Meeting Website Advertisements

Scrolling ads of your logo on the sidebar of the meeting website.

Column Wraps/Aisle Signs

Company Logos on exhibit hall columns or aisle signs.

Volunteer T-shirts - € 10,000.-

A team of about 100 volunteers help support the meeting. They can promote your company with your logo on the branded t-shirt. 500 shirts will be produced.

Education & Public Outreach Student Event - € 5,000.-

This event brings local middle- and high-school students to interact with exhibitors in a hands-on science day.

SPONSOR CHECKLIST

Submit:

Sponsorship Form (page 21)

Logo for Program and Signage (email to iau.ga2018.sponsor@univie.ac.at)

Contact:

Nikolaus Ortner
University of Vienna
Universitätsring 1, 1010 Vienna, Austria
Phone: +43-1-4277-17640
Mobile: +43-664-60277-17640
Email: iau.ga2018.sponsor@univie.ac.at

Updated information is available here:
astronomy2018.org



IMPORTANT DATES

February 28th, 2018

Sponsoring Deadline

Sponsoring after this deadline is still possible, but we cannot guarantee full benefits.



IAU XXXth General Assembly Sponsorship Form

20th - 31st August 2018, Vienna, Austria

Complete this sponsorship form and return it by **February 28th, 2018** for guaranteed full benefits. The IAU welcomes new ideas and requests. Custom packages can be designed based on your budget and visibility needs.

See page 16 for a detailed list of sponsorship levels and benefits.

As mentioned under benefits, sponsors of silver level and above have the option of being provided by a standard exhibition booth and at least 2 full registrations. If you are interested to use these possibilities, please also fill in the Exhibitor Registration Form (page 12).

Organization Contact	
Title	
Organization Name	
Address	
Telephone	State/ZIP/Country
Email	
Item Sponsoring	
Cost/Budget	

I agree to pay the total amount stated above, according to card issuer agreement. Cancellations are not accepted.

Signature: _____

Date: _____

Payment Information

Payment Method	Credit Card	Bank Transfer
----------------	-------------	---------------

Credit Card Information

Payment Method	Visa	MasterCard	Amex	Diners
Name on card				Expiry Date
Card Number				CVV/Card Security Code
Office Use	Auth:			